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FOR IMMEDIATE RELEASE

## New Townsend Lavatory Faucets from American Standard Celebrate Vintage Industrial Styling

*Bathroom Faucets Showcase Urban Architectural Design in Array of Exquisite Finishes; Feature Water-Saving Technology*

NEW YORK, ICFE (May 14, 2016) — Distinguished by artisanal tapered design recalling the stately shapes of the Manhattan Bridge pediments, the new Townsend collection of bathroom faucets from American Standard delivers an unforgettable combination of



urban styling, innovative technologies, and water-efficient performance.

Offering a comprehensive selection of striking bath faucets certain to satisfy the most discriminating consumer, the assortment includes stately lavatory models, complementary bath and shower trim, and accessories that add a finishing touch.

The new high-arc Townsend widespread lavatory faucet from American Standard features elegantly crafted handles reminiscent of fine wood joinery and is available in a choice of four designer finishes, including legacy bronze shown here.

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The three Townsend sink faucet options include one single-handle and two widespread models – one high spout, one low spout – offering homeowners design alternatives to suit their preferences. Inspired by the look of hand-forged detailing, these classic bathroom faucets offer a wealth of brand-exclusive special features, including Speed Connect drains and TRIMendous universal valves that facilitate installation. Plus, luxurious upgrades include a large 6-inch showerhead with easy-to-clean nozzles, and a longer 7 ¼-inch tub spout for better reach and functionality in the bathtub.



All WaterSense-certified Townsend bathroom sink faucets, including this polished chrome widespread model, offer a water-saving flow rate of 1.2 gallons per minute (gpm) and washerless ceramic disc valves for a lifetime of drip-free performance.



The new American Standard Townsend shower system, pictured here in satin nickel, showcases a luxurious 6-inch showerhead and convenient hand shower for a truly relaxing bathing experience.

Providing more time for enjoying the charm and relaxation of a harmonized bath environment, and less time on installation, all Townsend bathroom sink faucets feature the American Standard exclusive pre-assembled Speed Connect drain that installs effortlessly and never needs adjusting. The widespread faucets include the Speed Connect pre-assembled handle installation system that can be dropped in from the top, making installation a breeze. Townsend shower faucets are easy to install with their compatibility to the brand's exclusive TRIMendous universal valve technology that omits the need to rip out tile.

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The Townsend lavatory models, like all American Standard bathroom faucets, deliver water savings without sacrificing performance. Using only 1.2 gallons per minute (gpm), Townsend faucets deliver a strong water flow rate for users. These bathroom sink faucets provide 45 percent water savings over standard 2.2 gpm models, and meet stringent WaterSense-certification criteria from the U.S. Environmental Protection Agency (EPA). The bath/shower trim set is also available with a WaterSense-certified showerhead that consumes 30 percent less water than conventional models.

The vintage styling of the Townsend line is beautifully complemented by the American Standard [Boulevard fixture collection](#) that includes a regal concealed trapway one-piece toilet and above-counter sink. Equally as stunning when combined with Townsend faucets is the [Sedona freestanding soaking tub](#) and [Contemporary square tub filler](#).



New from American Standard, the stately-designed Townsend collection offers a complete selection of bath and shower faucets and matching accessories. Complementing the Townsend assortment are the striking Boulevard one-piece toilet and above-counter sink, along with the Sedona freestanding soaking tub.

The Townsend line showcases an exquisite offering of refined finishes – polished chrome, polished nickel, legacy bronze and satin nickel – that enhance its architectural statement of refinement.

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Touting sturdy brass bodies for durability, all Townsend lavatory faucets are equipped with washerless ceramic disc valves for smooth handle operation and a lifetime of water-saving, drip-free performance.

The Townsend collection will be available at kitchen and bath showrooms and wholesalers nationwide starting in June 2016. For more information, visit [www.americanstandard.com](http://www.americanstandard.com) or call (800) 442-1902.

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