



PART OF **LIXIL**

For more information:

Nora DePalma, O'Reilly DePalma
For LIXIL Water Technology Americas
American Standard, DXV
(770) 772-4726

nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

Troy Benavidez Named Vice President, Public Affairs of LIXIL Water Technology Americas

PISCATAWAY, N.J. (October 11, 2016) — Troy Benavidez has been appointed vice president, public affairs for LIXIL Water Technology Americas, the business unit under which brands American Standard, DXV and GROHE operate.

In this position, Benavidez will work closely with the members of the LIXIL Executive Team to cohesively represent and protect the Company's interests in civic matters to support near and long-term objectives. He will lead corporate communications, social responsibility, government relations, as well as represent the Company in matters with industry trade groups and serve as the company spokesperson.



Troy Benavidez has been appointed vice president, public affairs of LIXIL Water Technology Americas.

"Troy has the skills and background necessary to provide excellent leadership and direction in managing all areas of public affairs, while also building our corporate reputation and brand awareness," said Steven Delarge, chief executive officer and president of LIXIL Water Technology Americas. "We at LIXIL recognize the value of developing a strategic approach to articulating and defining the Company's vision and perspective. In his new position, Troy will serve as a key player in these important efforts, and we are very pleased to have him on our team."

- more -

Benavidez brings a wealth of experience in corporate public affairs and communication strategy development to this new position. In his career, he served in various corporate and global public affairs roles for the pharmaceutical industry at Pfizer and AstraZeneca. In these roles, Benavidez worked with commercial leaders to drive corporate objectives, while building relationships and reputation across various markets. Previously, he held a variety of positions within state and federal government.

Benavidez holds an MBA from Drexel University and a Bachelor of Science in political science and economics from Colorado College.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, DXV®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is owned by [LIXIL Corporation](#) (TSE Code 5938), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, <https://www.facebook.com/AmericanStandardPlumbing>.

###