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**FOR IMMEDIATE RELEASE**

## American Standard First-to-Market with 1.1 GPF High Efficiency Flushometer Toilet Systems

*FloWise Water-Saving Flushometer Toilet Systems Yield 31 Percent Savings  
over Standard 1.6 GPF Toilets*

PISCATAWAY, N.J. (January 16, 2012) — A new line of high efficiency commercial toilet flushing systems from American Standard conserves nearly one-third the amount of water used by a standard toilet, making the company the first to offer this degree of water savings in “single flush” flushometer toilet systems.

The high-efficiency toilet (HET) system combines FloWise water-saving technology and innovative hands-free Selectronic controls – ideally suited to the American Standard [Madera](#) or [Afwall](#) commercial toilets – to efficiently clear the bowl using just 1.1 gallons per flush (gpf), a savings of 31 percent over a standard 1.6 gpf toilet. Compared to a standard 1.28 gpf HET, these new systems yield an additional 11 percent water savings.

Engineered to deliver a powerful flush, these 1.1 gpf flushometer toilet systems have been third-party certified to flush 800 grams of solid waste in the Maximum Performance (MaP) test, an independent report of toilet bulk removal performance, while also attaining the maximum drain line carry.



A new line of 1.1 gpf high efficiency commercial toilet flushing systems from American Standard use nearly one-third less water than a standard toilet. The Selectronic flush valve is shown here with the Madera commercial toilet.

“The 1.1 gpf FloWise HET flush valves are specifically engineered for the Madera or Afwall commercial toilets to provide the best performance, water efficiency and maintenance free operation,” explained Tony D’Amato, senior product manager, commercial products for American Standard. “Specifiers can focus on a project’s critical features, knowing that water efficient technology and top-rated flushing performance are built in.”

The Afwall FloWise wall-mounted toilet and Madera FloWise floor-mounted toilet, both available in white, are rated for the entire range of flush volumes – 1.1 gpf through 1.6 gpf – making these universal bowls ideal for a variety of challenging commercial applications.

The Madera toilet is available in standard height, as well as ADA-compliant models. Both the Madera and Afwall feature the [EverClean](#) permanent finish that inhibits the growth of stain and odor causing bacteria, mold and mildew on the surface.

The American Standard exclusive Selectronic proximity system is the hands-free commercial plumbing system that delivers on the promise, not the hassle, of touchless technology. Selectronic technology was developed to simplify specification and installation, while reducing routine maintenance. The same watertight universal sensor works for all Selectronic fittings on flush valves, urinals and faucets made by American Standard.

For more information on commercial plumbing systems from American Standard, visit [www.americanstandard.com](http://www.americanstandard.com) or call (800) 899-2614.

## **ABOUT AMERICAN STANDARD BRANDS**

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard<sup>®</sup>, Jado<sup>®</sup>, Porcher<sup>®</sup>, Safety Tubs<sup>®</sup>, Crane<sup>®</sup>, Eljer<sup>®</sup>, Fiat<sup>®</sup> and Decorative Panels International<sup>®</sup>. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. The company is online at [www.americanstandard.com](http://www.americanstandard.com), on Twitter at [twitter.com/americanstandard](https://twitter.com/americanstandard) and on Facebook at [www.facebook.com/AmericanStandardPlumbing](https://www.facebook.com/AmericanStandardPlumbing).

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