



For more information:
Nora DePalma
O'Reilly/DePalma for American Standard
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

Plumbers Design “Dream” American Standard Toilets: Power, Efficiency, Exclusive to Trade

*Top-of-the-Line Flushing Platform, High Efficiency Performance
Folded into Consumer Favorite*

PISCATAWAY, N.J. (April 18, 2012) — Based on recommendations from more than 150 professional plumbers, American Standard has created the Champion PRO and Cadet PRO toilet series that offer distinctive features available exclusively through



Part of the new American Standard PRO series, this Cadet PRO Right Height elongated toilet has an oversized 3-inch flush valve with a 2-1/8-inch siphonic trapway designed to drive water more rapidly into the bowl for greater flushing power, virtually eliminating clogs, noisy flushes and overflows.

wholesale distribution.

Drawing largely on the quality and single-flush performance from two of the industry's most powerful siphonic flushing platforms, the new [American Standard toilets](#) consume just 1.28 gallons per flush (gpf), while virtually eliminating clogs, noisy flushes and the dreaded overflow. Since these PRO series high efficiency toilets (HET) use 20 percent less water than standard 1.6 gpf models, they qualify for U.S. Environmental Protection Agency (EPA) WaterSense®-certification, for which approval is currently pending.

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Champion PRO and Cadet PRO flush valve technology drives water rapidly into the bowl for greater flushing power. The Champion PRO has a large 4-inch piston-action accelerator flush valve with the industry's largest siphonic 2-3/8-inch trapway, while the Cadet PRO has an oversized 3-inch flush valve with a siphonic 2-1/8-inch trapway. These proven flushing platforms have earned the PRO series the highest possible score in the Maximum Performance (MaP) test, an independent report of toilet bulk removal performance, with their capacity to successfully flush 1,000 grams (2.2 pounds) of solid waste.

In addition, these HETs feature unique tank designs complete with metal shank fill valves for lasting durability, exclusive to this professional series, as well as metal trip levers in a variety of stylish finish options that include oil rubbed bronze. Trip levers can be installed for either right- or left-hand orientation

"We've listened to what matters most to trade professionals: performance, durability, and one-flush reliability," said James Reinhart, senior product manager at American Standard. "The PRO series combines our best flushing platforms with professional-grade parts, offering plumbers an exclusive on a proven consumer favorite."

The PRO series provides these best-selling American Standard innovations:

- **PowerWash** – the bowl cleaning system that scrubs the bowl with pressurized water from the rim during every flush to remove every last trace of paper and waste. This siphonic-action technology ensures a powerful flush and superior bowl cleaning, every time, with only 1.28 gpf.
- **EverClean** – the unique permanent finish from American Standard that inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface, helping toilets stay cleaner, longer. Unlike some competitor products that offer these types of surfaces as an option, every PRO series toilet includes the American Standard EverClean surface at no extra cost.



Consuming only 1.28 gallons per flush (gpf), this Champion PRO Right Height round front toilet is part of the new American Standard PRO series that offers water-saving along with the most powerful siphonic flushing platform available.

- **Installation Ease** – each PRO series toilet also includes EZ-Install installation kits designed to ensure that floor bolts remain upright, the tank-to-bowl connection process is streamlined, and the time-consuming task of bolt cutting is eliminated.

The Champion PRO series, available in Right Height elongated and Right Height round front models, is conveniently offered in 12-inch rough-in configurations, either with or without a tank liner and locking tank cover. All Champion PRO models are backed by a 10-year limited warranty on both tank and trim.

The Cadet PRO series of toilets is available in five bowl shapes and two tank sizes. The Cadet PRO bowls include Right Height elongated, Right Height round front, compact Right Height elongated, elongated, and round front. The Cadet PRO offerings can be configured to satisfy 10-inch, 12-inch and even a 14-inch rough-in, while the alternate tank features include with or without tank liner and locking tank cover. All Cadet PRO models have a 5-year limited warranty on both tank and trim.

All Champion PRO and Cadet PRO toilets are available in white, bone and linen.

For more information on the PRO series toilets or other American Standard products, visit www.americanstandard.com, www.americanstandardpro.com, or call (800) 442-1902.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard®, Jado®, Porcher®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. The company is online at www.americanstandard.com, on Twitter at twitter.com/americanstandard and on Facebook at www.facebook.com/AmericanStandardPlumbing.

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