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FOR IMMEDIATE RELEASE

Plumbers Design “Dream” American Standard Champion PRO Toilets: Power, Efficiency, Exclusive to Trade

*Top-of-the-Line Flushing Platform, HET Water Saving Performance
Folded into Consumer Favorite*

LAS VEGAS, HD EXPO (May 15, 2013) — Based on recommendations from more than 150 professional plumbers, American Standard created the [Champion PRO](#)



Consuming only 1.28 gallons per flush (gpf), this Champion PRO Right Height round front toilet is part of the new American Standard PRO series that offers water-saving along with the most powerful siphonic flushing platform available.

toilet line, offering distinctive features available exclusively through wholesale distribution.

Drawing largely on the quality and single-flush performance of the industry’s most powerful [siphonic flushing platform](#), the Champion PRO toilets consume just 1.28 gallons per flush (gpf), while virtually eliminating clogs, noisy flushes and the dreaded overflow. These high efficiency Champion PRO toilets (HET) — consisting of both elongated and round front models — use 20 percent less water than standard 1.6 gpf models and are WaterSense®-certified by the U.S. Environmental Protection Agency (EPA).

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The Champion PRO flush valve technology drives water rapidly into the bowl for greater flushing power. It has a large 4-inch piston-action accelerator flush valve with the industry’s largest siphonic 2-3/8-inch trapway. This powerful performance has earned it the highest possible score in the Maximum Performance (MaP) test, an independent report of toilet bulk removal performance, with their capacity to successfully flush 1,000 grams (2.2 pounds) of solid waste.

In addition, these Champion PRO HETs feature unique tank designs complete with metal shank fill valves for lasting durability, exclusive to this professional series, as well as metal trip levers in a variety of stylish finish options that include oil rubbed bronze. Trip levers can be installed for either right or left hand orientation

“We’ve listened to what matters most to trade professionals: performance, durability, and one-flush reliability,” said James Reinhart, senior product manager at American Standard. “The Champion PRO toilets combine our best flushing platform with professional-grade parts, offering plumbers an exclusive on a proven consumer favorite.”

The Champion PRO line provides these best-selling American Standard innovations:

- **PowerWash Rim**– the bowl cleaning system that scrubs the bowl with pressurized water from the rim during every flush to remove every last trace of paper and waste. This siphonic-action technology ensures a powerful flush and superior bowl cleaning, every time, with only 1.28 gpf.
- **EverClean** – the permanent antimicrobial surface that inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface, helping toilets stay cleaner, longer. Unlike some competitor products that offer these types of surfaces as an option, every Champion PRO toilet includes the American Standard EverClean surface at no extra cost.
- **Installation Ease** – each Champion PRO toilet includes EZ-Install installation kits designed to ensure that floor bolts remain upright, the tank-to-bowl connection process is streamlined, and the time-consuming task of bolt cutting is eliminated.

The Champion PRO Line — featuring the American Standard Right Height configuration, a comfortable 16 ½-inch chair height rim — is conveniently offered in 12-inch rough-in configurations, either with or without a tank liner and locking tank cover. Available colors are white, bone and linen. All Champion PRO models are backed by a 10-year limited warranty on both tank and trim.

For more information on the Champion PRO toilets or other American Standard products, visit www.americanstandard.com, www.americanstandardpro.com, or call (800) 442-1902.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard®, Jado®, Porcher®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. The company is online at www.americanstandard.com, on Twitter at twitter.com/AmStandard and on Facebook at www.facebook.com/AmericanStandardPlumbing.

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