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FOR IMMEDIATE RELEASE

Fluent Bathroom Faucets Deliver Transitional Styling with Unique Functionality

New American Standard Lavatory Faucet Collection Optimizes User Comfort and Water-Saving Performance with Clean Design Lines, Easy Installation Features

PISCATAWAY, N.J. (February 5, 2015) — Distinguished by an elegantly simple style that captures the flowing beauty of nature, the new Fluent bathroom faucet collection from American Standard offers technologically-advanced function with water-saving performance and easy installation features.

The faucets in this new line showcase a fluid transitional design inspired by the effortless movement of water. With minimalistic styling that adds natural style to the bathroom, Fluent faucets smoothly complement a variety of bath decors. Included in the Fluent bathroom collection are single handle, 4-inch centerset and 8-inch widespread lavatory faucets, as well as a deck-mount tub filler with optional hand shower, and a bath/shower set.



New from American Standard, Fluent lavatory faucets feature an angled handle design for a more comfortable grip and the option of adding discreet hot and cold color indicators on the handles.

Fluent lavatory faucets offer an angled handle design that creates a comfortable, ergonomic grip and are ADA-compliant. For added convenience, hot and cold handle indicators are available as an alternative on these lavatory faucets.

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The Fluent single handle bathroom sink faucet has generous rotation that allows users to achieve the exact water temperature preferred. To help prevent scalding, this faucet also features an adjustable hot limit safety stop to regulate the amount of hot water that mixes with cold to flow through the faucet.

This bath faucet collection includes an oversized showerhead with a 7-inch face plate that delivers a more satisfying, drenching spray for a relaxing shower experience. Plus, a new longer, stylized tub spout offers better reach and more functionality in the bathtub.

Easy Installation

To provide simplified installation, all Fluent lavatory

faucets feature the exclusive Speed Connect drain – the pre-assembled drain that

installs effortlessly and never needs adjusting. The drain seals tightly so water stays in the sink, and the lift rod comes set to the correct height and never comes loose. In addition, the widespread faucet models offer the new Speed Connect handle installation system, which allows the handle assembly to be easily dropped in from the top.

Fluent shower faucets are also easy to install with their compatibility to the brand's exclusive TRIMendous universal valve technology. This unique internal design makes it uncomplicated to upgrade any existing American Standard bath/shower in-wall valve, eliminating the need to rip out tile.



The new WaterSense-certified single handle Fluent lavatory faucet from American Standard — delivering a flow rate of only 1.5 gallons per minute — uses simple design lines to bring elegance to the bath.



The bath and shower trim kit in the new Fluent lavatory faucet line from American Standard includes an oversized showerhead for a more luxurious spray and a longer tub spout for convenient functionality when bathing.

Water Saving Performance

Like all American Standard bathroom faucets, the Fluent lavatory models deliver water savings without sacrificing performance. They provide a 1.5 gallons per minute (gpm) flow rate and incorporate pressure-compensating aerators. The bath faucets provide 32 percent water savings over standard models and meet stringent WaterSense-certification criteria from the U.S. Environmental Protection Agency (EPA). The Fluent bath/shower trim set is also available in a water-saving model that uses 20 percent less water than conventional showerheads, and is WaterSense-certified.

The Fluent lavatory faucet collection is available in three attractive, long-lasting finishes: polished chrome, oil rubbed bronze and satin nickel. To effortlessly create a stylish and well-matched bath, Fluent faucets coordinate well with American Standard Casual (C) series bathroom accessories.

Fluent lavatory faucets are equipped with washerless ceramic disc valves for a lifetime of water-saving, drip free performance. They are 'lead free' as defined under applicable federal and state laws.

For more information on the new Fluent collection of bath faucets, visit www.americanstandard.com or call (800) 442-1902.



The transitional design lines of the Casual (C) collection of bathroom accessories — available in polished chrome, satin nickel and oil-rubbed bronze finishes — are the ideal complement to the new American Standard Fluent lavatory faucet collection.

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