



PART OF **LIXIL**

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FOR IMMEDIATE RELEASE

Germ-Free, No-Touch Flush with ActiVate Technology from American Standard

*Touchless Toilet Delivers Powerful, Consistent Performance;
Backup Manual Flush Button on Outside of Tank;
Easy Cleaning and Installation*

NEW YORK, ICF (May 14, 2016) — Bathrooms are a common place for germs and bacteria to harbor and spread. Not so with the [ActiVate technology](#) from American Standard. Developed to provide a hygienic, no-touch toilet flush, ActiVate toilets also deliver the high performance and water savings demanded by today's homeowners.

To flush the toilet, simply wave a hand within two inches of the sensor. The ActiVate touchless flush sensor is calibrated to deliver consistent, optimal performance every time you flush. No touching means fewer germs and that equals healthier living.

For super simple maintenance, the toilet bowl base features straight, smooth sides, so you can clean with ease. Plus, the toilet and seat include EverClean, the antimicrobial additive that inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface, helping the toilet stay cleaner, longer.



The Studio ActiVate toilet from American Standard, available in a comfortable Right Height elongated configuration, features touchless flush technology that helps the user avoid contact with potential germs and bacteria on the lever.

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Unlike other touchless toilets, the [American Standard ActiVate models](#) feature a manual flush button conveniently located on the sensor, on the outside of the toilet tank. That means quick and easy access, and no wet hands. ActiVate toilets also provide simple, one-step deactivation to power the sensor off to avoid accidental flushes while cleaning the toilet.



With the ActiVate no-touch flush technology from American Standard, users simply wave a hand within two inches of the sensor. A manual flush button is also provided outside the tank.

The ActiVate touchless flush sensor is powered by four AA batteries that last up to two years, assuming an average of 12 flushes per day. A low-battery indicator lets you know when it's time to replace them.



The Studio ActiVate toilets from American Standard, available in both Right Height elongated and round front models, deliver a powerful, touch-free flush, plus easy cleaning EverClean surface.

These [ActiVate high efficiency toilets](#) (HETs) achieve the highest bulk removal score on the Maximum Performance (MaP) test, an independent report of toilet performance. The ActiVate toilets can successfully flush 1,000 grams (2.2 pounds) of waste while using a water-saving 1.28 gallons per flush (gpf). They meet stringent WaterSense-certification criteria from the U.S. Environmental Protection Agency (EPA) for providing high performance while using 20 percent less water than standard toilet models.

This optimum operation is driven by the exclusive American Standard PowerWash bowl cleaning technology that provides a quiet, yet powerful flush that scrubs the bowl with pressurized water from the rim during every flush to remove every last trace of paper and waste.

Complementing the ActiVate concealed trapway toilet models are the clean design lines of the [Studio fixture and faucet collection](#). Consisting of simplistically-styled bathroom sinks and matching vanity, plus drop-in bathtubs and air baths, the line is highlighted with striking Studio sink faucets, a tub/shower set and deck mount tub filler.

A decorative, high quality seat is included with each ActiVate toilet model, as is an EZ-Install kit designed to make installation speedy and trouble-free. These HETs are protected by a limited lifetime warranty on chinaware, a five-year limited warranty on mechanical parts and a one-year limited warranty on both the electronics and the seat.

ActiVate toilet models are available at kitchen and bath showrooms, wholesalers, and retailers nationwide. Prices range from \$635 to \$661, depending on style.

For more information on the [ActiVate toilet technology](#) from American Standard, visit www.americanstandard.com or call (800) 442-1902.

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Maximum Performance (MaP) testing performed by IAPMO R&T Lab. MaP Report conducted by Veritec Consulting, Inc. and Koeller and Company

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