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FOR IMMEDIATE RELEASE

Beale Touchless Faucet Brings Sleek Style, Advanced Performance to the Kitchen

*Hands Free Pull-Down Electronic Faucet Offers Option to Operate Manually;
Complemented by Design-Matched Standard Pull-Down and Bar Models*

NEW YORK, ICFE (May 14, 2016) —
Showcasing striking, contemporary design
and superb performance, the new Beale high-
arc kitchen faucet collection features a
Selectronic touchless model offering the
unique option of switching to manual
operation by simply sliding a movable door to
cover the sensor.

Delivering effortless wave-on/wave-off
functionality, the Selectronic Beale faucet
helps reduce the risk of cross-contamination
in food preparation. This exclusive
Selectronic proximity technology delivers
dependable, touchless operation to improve
hygiene, while also making it easy to access
the faucet when the user's hands are full or dirty.



The sleek and stylish Beale Selectronic kitchen faucet from American Standard helps make common kitchen tasks feel effortless thanks to convenient, hands-free operation.

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The option to change to manual operation provides flexibility with the Selectronic Beale to suit the user's preference and comfort level with touchless faucet technology. By gliding the movable door to cover the sensor, the faucet becomes familiar to operate manually by guests and others using the kitchen. An LED indicator signals that the hands-free mode has been activated.

In addition to this hands-free model, the Beale collection also includes a hand-operated pull-down kitchen faucet and a design-matched manual bar faucet. All three luxury faucets feature smooth, single-handle functionality for ease of use and clean, attractive lines, sure to provide a brilliant focal point in any modern kitchen setting. The American Standard assortment of [stainless steel kitchen sinks](#) are beautifully accented with the Beale faucet collection.



The pull-down, 2-function sprayer in the American Standard touchless Selectronic Beale high-arc kitchen faucet helps reduce the risk of cross-contamination in food preparation.



New from American Standard, the Beale pull-down kitchen faucet includes a 2-function spray head with an easy-to-clean face and contemporary styling for the modern kitchen.

Supplying sleek, intuitive functionality, this collection was designed to place the user in complete control over common kitchen tasks. All Beale faucets offer a choice of two spray patterns – stream and spray – as well as a pause feature that is useful when filling a large container outside of the sink.

Beale faucets offer unparalleled performance from two brand-exclusive docking system features: Re-Trax, which provides smooth operation and superior spray head retraction; and Dock-Tite, the magnetic mechanism that keeps the pull-down spray head tightly secured to the spout.

This Beale collection is available in a choice of two long-lasting finishes: polished chrome and a stainless steel that coordinates with contemporary-styled kitchen appliances and accessories.



Offering thoroughly contemporary good looks, the new Beale Collection from American Standard includes a coordinating pull-down bar faucet featuring all-metal construction and a lifetime of optimum performance.

All three Beale faucets deliver powerful spray and stream performance employing a water-conserving flow rate of only 1.5 gallons per minute (gpm). This is more than a 30 percent reduction over the volume used by industry-standard 2.2 gpm kitchen faucets.

Built for lasting beauty, these Beale faucets feature a metal body, deck plate and ADA-compliant accessible handle. Ceramic disc valve cartridges guarantee a lifetime of smooth, drip-free operation, while the faucet's robust, braided nylon spray hose provides kink and fray-resistant durability. Pre-attached, color-coded stainless steel supply lines are provided for easy installation.

The Beale faucet collection, ranging in price from \$350 to \$700 depending on model and finish, will be available at kitchen and bath showrooms and wholesalers nationwide starting in June 2016.

For more information, visit www.americanstandard.com or call (800) 442-1902.

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