

American  
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PART OF LIXIL

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FOR IMMEDIATE RELEASE

## American Standard ActiClean Toilet Wins Distinguished Gold A' Design Award

*Innovative Self-Cleaning Toilet Recognized by Respected International Competition;  
Unique User-Activated Functionality and Appealing Design Earn High Honors*

PISCATAWAY, N.J. (June 15, 2017) — American Standard proudly announces that its [ActiClean self-cleaning toilet](#) has earned a Gold 2017 A' Design Award in the Bathroom Furniture and Sanitary Ware category. Reflecting a top score in its category, this distinction is awarded to only the highest three percent of designs submitted to this international competition.

Entries in the A' Design Awards are peer reviewed and anonymously judged by an expert jury panel of leading academics, influential press members and established professionals. The [revered Gold A' Design distinction](#) designates a top-level product design that provides value, utility, functionality, aesthetics, efficiency, sustainability and performance.

“American Standard has a long and storied history of producing innovative, stylish and high-performance products that raise the standards of comfort that homeowners enjoy in their kitchens and bathrooms,” said Maha El Kharbotly, chief marketing officer of LIXIL Americas, the global business unit under which American Standard operates.



The ActiClean self-cleaning toilet has been recognized with a prestigious Gold A' Design Award.

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“To receive recognition of our efforts from an esteemed international competition like the A' Design Award is a true honor for our organization. We are very proud of this well-deserved accolade for our creatively talented product design team.”

[ActiClean is the self-cleaning toilet](#) that cleans itself and removes stains with the simple press of a button. It employs the power of the exclusive, award-winning VorMax flushing technology – which delivers the cleanest flush ever engineered – with a fully integrated, user-activated self-cleaning system. The user simply presses a button, walks away, and the ActiClean system will scour the bowl with cleaning fluid, then soak and rinse for a sparkling clean bowl.

The ActiClean toilet has also been recognized with the 2016 GREEN GOOD DESIGN Award in the Green Products category for its forward-thinking innovation and sustainability.

For more information on the ActiClean self-cleaning toilet, visit [www.americanstandard.com](http://www.americanstandard.com) or call (800) 442-1902. For more details on the awards program, visit [www.adesignaward.com](http://www.adesignaward.com).

#### **ABOUT AMERICAN STANDARD BRANDS**

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is part of [LIXIL](#), a global leader in housing and building materials products and services. Learn more at [www.americanstandard.com](http://www.americanstandard.com), or follow us at [facebook.com/AmericanStandardPlumbing](https://facebook.com/AmericanStandardPlumbing), [twitter.com/AmStandard](https://twitter.com/AmStandard), [youtube.com/AmericanStandard01](https://youtube.com/AmericanStandard01), [Pinterest.com/amstandard](https://Pinterest.com/amstandard), [Instagram.com/american\\_standard](https://Instagram.com/american_standard).

#### **ABOUT LIXIL**

LIXIL is the most comprehensive and connected global company in the housing and building industry, delivering human-centric innovation that enhances people's living spaces – we call this Living Technology. Delivering core strengths in water, housing, building and kitchen technologies, our brands including LIXIL®, GROHE®, American Standard Brands, DXV®, INAX® and Permasteelisa® are leaders in their industries and regions. Operating in more than 150 countries and employing more than 80,000 people, we bring together function, quality and design to provide better living solutions to the world today and for future generations. Learn more at [www.lixil.com](http://www.lixil.com) and follow us at [facebook.com/lixilgroup](https://facebook.com/lixilgroup).

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