

American Standard

PART OF **LIXIL**

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FOR IMMEDIATE RELEASE

American Standard ActiClean Toilet Wins 2016 GREEN GOOD DESIGN Award

PISCATAWAY, N.J. (February 2, 2017) — The ActiClean self-cleaning toilet from American Standard has been named a 2016 GREEN GOOD DESIGN award recipient in the Green Products category. This recognition is presented by The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum Museum of Architecture and Design.

The GREEN GOOD DESIGN award distinguishes innovative industrial designs that display forward thinking and progress toward a healthier and more sustainable world. It aims to raise public consciousness of products that contribute to worldwide design invention while incorporating the ideals of energy and resource conservation.

“Winning a GREEN GOOD DESIGN award for the pioneering and water-saving ActiClean toilet is a true honor for all of us at LIXIL,” said Maha El Kharbotly, chief marketing officer of LIXIL Americas, the business unit under which American Standard operates.



Winner of a 2016 GREEN GOOD DESIGN award, the American Standard ActiClean self-cleaning toilet provides powerful water-saving performance using only 1.28 gallons of water per flush. Its cleaning components are conveniently, and discreetly, hidden in the tank lid.

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“American Standard has a long-standing commitment to producing groundbreaking products that save water without sacrificing performance. Being recognized by this illustrious award program for the unique technologies and water-conserving performance of the ActiClean toilet is a rewarding affirmation of this goal,” El Kharbotly added.

ActiClean is a toilet that cleans itself with a simple press of a button. It combines the power of the revolutionary VorMax flushing technology — which delivers the cleanest flush ever engineered — with a fully integrated self-cleaning system. Simply press a button, walk away, and let the toilet do the rest – it’s that easy.

ActiClean eliminates the need for add-on after-market cleaning solutions that may not work effectively with high-efficiency, low consumption toilets. ActiClean is effective in terms of cleaning because it not only releases cleaner into the bowl, but uses the powerful VorMax technology to thoroughly scrub the bowl clean. The high-efficiency, WaterSense-certified toilet uses a single powerful jet of only 1.28 gallons of water per flush.



The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum Museum of Architecture and Design annually recognizes more than 100 innovative products that advocate for a more sustainable environment with the GREEN GOOD DESIGN award.

This is the fourth time that American Standard has been named a GREEN GOOD DESIGN award recipient. In 2014, the Company won a GREEN GOOD DESIGN award for its SATO sanitary toilet pan, designed for use in developing countries to close off open pit latrines and help prevent the spread of disease. American Standard received accolades in 2013 for its ICS scrub sink with Selectronic IC faucet, which was recognized for its innovative technology promoting a more hygienic healthcare environment. In 2012, the Company received a GREEN GOOD DESIGN award for its sleek and water-efficient Decorum FloWise commercial urinal.

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Since 1950, more than 40,000 GREEN GOOD DESIGN award have been presented to the world's top manufacturers, design firms and Fortune 500 companies. An international panel composed of leaders in the design industry select more than 100 products, programs, people, government, environmental planning, and architecture as the best representations of green design. It is one of the world's most prestigious awards for sustainable product designs.

To learn more, visit www.americanstandard.com or call (800) 442-1902.

*Source: IAPMO R&T Labs Test Report No. 109-141486-002, comparing VorMax against conventional under-the-rim-water-dispersal toilets from major retailers.

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LIXIL is the most comprehensive and connected global company in the housing and building industry, delivering human-centric innovation that enhances people's living spaces – we call this Living Technology. Delivering core strengths in water, housing, building and kitchen technologies, our brand portfolio including LIXIL®, GROHE®, American Standard Brands, DXV®, INAX® and Permasteelisa® are leaders in the industries and regions. Operating in more than 150 countries and employing more than 80,000 people, we bring together function, quality and design to provide better living solutions to the world today and for future generations. Learn more at www.lixil.com and follow us at facebook.com/lixilgroup.

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