

American Standard

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For more information:
Nora DePalma, O'Reilly DePalma
For LIXIL Water Technology Americas
American Standard, DXV
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

American Standard Studio Bathing Collection Highlights Clean Design, Easy Installation

Flat Front Apron Tub, Plus Bathtub/Shower Wall Surrounds and Base, Modeled to Simplify Bathroom Remodeling with Contemporary Styling and Durability

PISCATAWAY, N.J. (October 13, 2016) — Showcasing minimalistic geometry and crisp design lines, the [new Studio bath collection from American Standard](#) is an attractive bathing solution for hospitality settings as well as for discerning homeowners.

Its flexible offering, durability features, and ease of installation will be appealing to residential remodelers and home builders who aim to deliver a more beautiful and enjoyable bathing experience that addresses a range of client needs.



This stylish collection includes an [apron front tub](#), a [shower base](#), and [shower surround](#) and [bath wall set](#) that both feature generously-sized shelves. Designed to fit standard five foot alcoves, these bath components can be installed together or separately to accommodate the exact specifications for the project.

Inspired by contemporary bath trends that favor clean, geometric lines, the Studio integral apron bathtub with coordinating bath surround from American Standard offer uncluttered design and easy installation.

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The new Studio bath products join the existing [Studio collection of toilets, sinks and faucets](#) to deliver a complete selection of coordinated bathroom fixtures and fittings.

Integral Apron Tub

Featuring an exciting, up-to-date design, the [Studio integral apron tub](#) is suitable for a standard alcove tub space. The styling highlights the bathtub's clean, geometric shape with a flat front apron. The textured floor of this tub helps increase bathroom safety, while the deep bathing well with integrated lumbar support provides extra comfort.

To simplify retrofit installation, the Studio apron front tub has remodel-friendly 60 by 32-inch dimensions for retrofit installation. This bathtub includes integral three-sided, one-inch tile flanges to prevent water seepage, creating a water barrier that makes installation easier. The [Euro frameless sliding shower doors](#) from American Standard will brilliantly illuminate this alcove tub setting for convenient showering.

Shower and Bathtub Surrounds

The new Studio [shower surround](#) and [bath wall set](#) were designed to work flawlessly with the Studio bathtub and shower base for a clean, coordinated look. These bathtub and shower wall surrounds offer six generous, extra-deep 4 1/2-inch shelves sturdy enough to support large shampoo and body wash bottles, plus various toiletries.

The Studio bathtub and shower walls feature interlocking tongue and groove panels for easy alignment and to preclude seepage. An integral 3/4-inch tiling flange on the shower surround helps prevent water leakage. The shower and bathtub surrounds can be mounted directly to studs in new construction — no backer board is needed.



Featuring generously-sized storage shelves to hold a variety of bathing products, the new Studio shower surround and base from American Standard are built to offer easy installation and lasting beauty.

Shower Bases

For convenient retrofit installation, this [Studio shower base](#) fits a standard five-foot alcove space. To help increase bathroom safety, the shower pan includes a textured floor. These new shower bases have integral three-sided, one-inch tile flanges to prevent water from leaking behind the shower, forming a water barrier that simplifies installation. The Studio pan includes a shower drain with a stainless steel drain plate.

The Studio shower surround and base can be completed with American Standard [Euro frameless sliding shower doors](#), which feature a choice of tempered safety glass and trim finishes to best suit the bathroom decor.

The integral apron tub, shower and bath walls, and shower base feature lustrous cast acrylic construction for durability. These Studio bathing collection items are covered by a limited lifetime warranty.

List prices for this collection are: Studio bathtub \$820; Studio shower base \$710; Studio wall surrounds \$850-\$900. They are available at kitchen and bath showrooms nationwide.

For more information on the Studio bathing collection, and the [complete Studio fixture and faucet offering](#), visit www.americanstandard.com or call (800) 442-1902.

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