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Standard

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For more information:
Nora DePalma, O'Reilly DePalma
For LIXIL Water Technology Americas
American Standard, DXV
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

New Townsend Lavatory Faucets from American Standard Celebrate Vintage Industrial Styling

Bathroom Faucets Showcase Urban Architectural Design in Array of Exquisite Finishes; Feature Water-Saving Technology

PISCATAWAY, N.J. (June 23, 2016) — Distinguished by artisanal tapered design recalling the stately shapes of the Manhattan Bridge pediments, the new [Townsend collection of bathroom faucets](#) from American Standard delivers an unforgettable



The new high-arc Townsend widespread lavatory faucet from American Standard features elegantly crafted handles reminiscent of fine wood joinery and is available in a choice of four designer finishes, including legacy bronze shown here.

combination of urban styling, innovative technologies, and water-efficient performance.

Offering a comprehensive selection of striking bath faucets certain to satisfy the most discriminating consumer, the assortment includes stately lavatory models, complementary bath and shower trim, and accessories that add a finishing touch.

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The three Townsend sink faucet options include [one single-handle](#) and two widespread models – [one high arc](#), [one low spout](#) – offering homeowners design alternatives to suit their preferences. Inspired by the look of hand-forged detailing, these classic bathroom faucets offer a wealth of brand-exclusive special features, including Speed Connect drains and TRIMendous universal valves that facilitate installation.



All WaterSense-certified Townsend bathroom sink faucets, including this polished chrome widespread model, offer a water-saving flow rate of 1.2 gallons per minute (gpm) and washerless ceramic disc valves for a lifetime of drip-free performance.

Plus, luxurious upgrades include a large 6-inch showerhead with easy-to-clean nozzles, and a longer 7 ¼-inch tub spout for better reach and functionality in the bathtub.



Providing more time for enjoying the charm and relaxation of a harmonized bath environment, and less time on installation, all Townsend bathroom sink faucets feature the American Standard exclusive pre-assembled Speed Connect drain that installs effortlessly and never needs adjusting. The widespread faucets include the Speed Connect pre-assembled handle installation system that can be dropped in from the top, making installation a breeze. Townsend shower faucets are easy to install with their compatibility to the brand's exclusive [TRIMendous universal valve technology](#) that omits the need to rip out tile.

The new American Standard Townsend shower system, pictured here in satin nickel, showcases a luxurious 6-inch showerhead and convenient hand shower for a truly relaxing bathing experience.

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The [Townsend lavatory models](#), like all American Standard bathroom faucets, deliver water savings without sacrificing performance. Using only 1.2 gallons per minute (gpm), Townsend faucets deliver a strong water flow rate for users. These bathroom sink faucets provide 45 percent water savings over standard 2.2 gpm models, and meet stringent WaterSense-certification criteria from the U.S. Environmental Protection Agency (EPA). The bath/shower trim set is also available with a WaterSense-certified showerhead that consumes 30 percent less water than conventional models.

The vintage styling of the Townsend line is beautifully complemented by the American Standard [Boulevard fixture collection](#) that includes a regal concealed trapway one-piece toilet and above-counter sink. Equally as stunning when combined with Townsend faucets is the [Sedona freestanding soaking tub](#) and [Contemporary square tub filler](#).



New from American Standard, the stately-designed Townsend collection offers a complete selection of bath and shower faucets and matching accessories. Complementing the Townsend assortment are the striking Boulevard one-piece toilet and above-counter sink, along with the Sedona freestanding soaking tub.

The Townsend line showcases an exquisite offering of refined finishes – polished chrome, polished nickel, legacy bronze and satin nickel – that enhance its architectural statement of refinement.

Touting sturdy brass bodies for durability, all Townsend lavatory faucets are equipped with washerless ceramic disc valves for smooth handle operation and a lifetime of water-saving, drip-free performance.

Townsend lavatory faucets range in price from \$260 to \$533, depending on faucet style and finish. The deck mount tub fillers range from \$475 to \$1,013 and the bath/shower trim kits range from \$160 to \$360, depending on configuration and finish. The Townsend accessories range from \$28 to \$180, depending on model and finish.

The Townsend collection is available at kitchen and bath showrooms and wholesalers nationwide. For more information, visit www.americanstandard.com or call (800) 442-1902.

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