



FOR IMMEDIATE RELEASE

Revolutionary ActiClean Toilet from American Standard Recognized as 2017 R&D 100 Award Finalist

Distinguished R&D Magazine International Competition Honors Innovative Self-Cleaning Toilet for User-Activated Functionality and Appealing Design

PISCATAWAY, N.J. (November 20, 2017) — American Standard, part of LIXIL, proudly announces that its [ActiClean self-cleaning toilet](#) has been named a 2017 R&D 100 Award finalist in the Process and Prototyping category. This year's R&D 100 Award winners were announced on November 17, 2017 at a black-tie awards dinner at the Walt Disney World Swan Resort in Orlando, Florida.

The ActiClean system is the toilet that cleans itself, combining the power of revolutionary VorMax flushing technology — which delivers the cleanest flush ever engineered — with a [fully integrated, user-activated self-cleaning system](#). The user simply presses a button, walks away, and the ActiClean system will scour the bowl with cleaning fluid, then soak and rinse for a sparkling clean bowl.

“This esteemed recognition of the innovative technology created by our talented product design team means a great deal to everyone in our organization,” said Maha El Kharbotly, chief marketing officer for LIXIL Americas, the division under which American Standard operates. “This ground-breaking toilet performance represents another chapter of our proud 140-year-old tradition of producing inventive, thoughtfully-engineered products that improve life for individuals across the country and around the world.”



The ActiClean toilet from American Standard has been recognized as a 2017 R&D 100 Award finalist for its innovative, user-activated self-cleaning system.

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The ActiClean self-cleaning toilet has also been recognized with a Gold 2017 A' Design Award in the Bathroom Furniture and Sanitary Ware category, a Gold 2017 American Business Award in the Consumer Products category, and a 2016 GREEN GOOD DESIGN Award in the Green Products category for its forward-thinking innovation and sustainability.

Since 1963, the R&D 100 Awards program has identified revolutionary technologies that have been newly introduced to the market. Widely recognized as the "Oscars of Invention," the R&D 100 Awards identify and celebrate the top technology products of the year. Past winners have included sophisticated testing equipment, innovative new materials, chemistry breakthroughs, biomedical products, consumer items, and high-energy physics spanning industry, academia, and government-sponsored research.

To learn more, visit americanstandard.com.

FOR MORE INFORMATION:

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ABOUT AMERICAN STANDARD

American Standard makes life healthier, safer and more beautiful at home, at work and in our communities. For more than 140 years, the brand has innovated and created products that improve daily living in and around the bathroom and kitchen for residential and commercial customers. It has been recognized with more than 35 product innovation and design awards in the past five years. American Standard is part of LIXIL, a global leader in housing and building materials products and services. Learn more at americanstandard.com, or follow us at facebook.com/AmericanStandardPlumbing, twitter.com/AmStandard, youtube.com/AmericanStandard01, Pinterest.com/amstandard, Instagram.com/american_standard.

ABOUT LIXIL

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for housing and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, American Standard, GROHE, DXV, INAX, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people's lives better and more delightful – wherever they are.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

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