FOR IMMEDIATE RELEASE

Quiet and Serene with a Modern Point of View, the JADO Stoic Collection of Luxury Bathroom Faucets Harmonizes Beautifully with Any Environment

New Faucets, Tub Fillers, and Hand Showers Combine Contemporary Elegance with Superior Performance and Advanced Technology

PISCATAWAY, N.J. (January 19, 2012) — The new JADO Stoic Collection of luxury bathroom faucets and accessories was conceived in the spirit of fine, understated modern jewelry: strikingly elegant, serenely sophisticated pieces that bring focus and harmony to the environment they enhance. Along with their refined good looks, Stoic faucets offer superb performance, excellent ergonomics, precision manufacture, absolute reliability, and environmentally friendly water efficiency.

Stoic is a thoroughly comprehensive faucet collection that allows for completely integrated bathroom style in a wide spectrum of contemporary or transitional applications. Models include single-lever, widespread, vessel, and wall-mount lavatory faucets; a deck-mount tub filler; a tub/shower set; a personal hand shower set; and matching accessories such as towel bars, a tissue holder, and a robe hook.

All bathroom faucets in the new JADO Stoic Collection, including this loop handle single-lever style, are WaterSense-certified for providing 32 percent water savings over standard faucets without compromising performance.

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With a design style that is authentically contemporary, the collection offers four distinctive handle design options: loop, pixie, cross, and cy. The selection of available finishes allows the faucets to fit any number of different stylistic settings, smoothly complementing more minimal bathrooms or gracefully contrasting with more transitional ones. These three durable, hand-buffed signature JADO finishes — polished chrome, brushed nickel, and platinum nickel — easily coordinate with other JADO Luxury Bath Collection offerings.

Stoic faucets, with a maximum flow rate of 1.5 gallons per minute (gpm), are WaterSense-certified by the U.S. Environmental Protection Agency (EPA). They incorporate pressure-compensating aerators that provide 32 percent water savings over standard models without compromising performance.

Sink faucets feature the exclusive JADO Luxury Speed Connect Drain, an innovation that radically simplifies drain installation. In addition, the Luxury Speed Connect Drain plunger has a large, European-style cap that covers the flange of the drain.

All the faucets in the Stoic Collection incorporate ceramic disc valve cartridges, which ensure a lifetime of drip-free performance as well as noticeably smooth handle control. Plus, the faucet spouts and bodies are made of high-quality cast brass for extreme durability.

For more information on the Stoic Collection of bath faucets or other JADO luxury bath and kitchen products, visit www.jadousa.com or call (800) 227-2734.

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ABOUT AMERICAN STANDARD BRANDS

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard®, Jado®, Porcher®, Safety Tubs®, Crane®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. The company is online at www.americanstandard.com, on Twitter at twitter.com/amercanstandard and on Facebook at www.facebook.com/AmericanStandardPlumbing.

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