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**FOR IMMEDIATE RELEASE**

## American Standard Awarded with “Best of Houzz 2013” for Customer Satisfaction

*Stylish High-Performance Products Earn American Standard a Special Distinction with Houzz Community*

PISCATAWAY, N.J. (February 7, 2013) – American Standard Brands has been named a “Best of Houzz 2013” award recipient in the Customer Satisfaction category by Houzz, the leading online platform for residential remodeling and design. The leading kitchen and bath products manufacturer was chosen by the more than 11 million monthly users who comprise the Houzz community.



American Standard has received a “Best of Houzz 2013” award in the Customer Satisfaction category for its commitment to designing and manufacturing high-performance products.

The Houzz “Best of Houzz” award for 2013 is given in two categories: Customer Satisfaction and Design. Customer Satisfaction award winners are based on homeowner members who rated their experience working with remodeling professionals in 12 categories ranging from architects, and interior designers to contractors. Design award winners’ work was the most popular among the community of 11 million monthly users, also known as “Houzzers,” who saved more than 124 million professional

images of home interiors and exteriors to their personal ideabooks via the Houzz site, iPad/iPhone app and Android app.

“American Standard is thrilled and honored to receive the ‘Best of Houzz 2013’ distinction from the Houzz community. This recognition reflects our commitment to designing and manufacturing products that not only look beautiful and boast powerful performance, but also raise the standard of daily living by making life easier for people everywhere,” said Jeannette Long, vice president of brand marketing at American Standard Brands. “Houzz has given American Standard the unique opportunity to connect with architects, builders, interior designers and homeowners in a new way. It has become an invaluable tool in sharing our latest products and to gather inspiration from industry experts.”

“Houzz provides homeowners with an in-depth, 360-degree view of building, remodeling and design professionals through images of their work, reviews and an opportunity to interact with them directly in the Houzz community,” said Liza Hausman, vice president of community at Houzz. “We’re delighted to recognize American Standard among our “Best Of” professionals for exceptional customer service as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes.”

With Houzz, homeowners can identify not only the top-rated companies like American Standard, but also those remodeling professional whose work matches their own aspirations for their homes. Homeowners can also evaluate these professionals by contacting them directly on the Houzz platform, asking questions about their work and evaluating their responses to questions from others in the Houzz community.

## **ABOUT AMERICAN STANDARD BRANDS**

American Standard Brands is a leading North American manufacturer of a wide range of high-quality building products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other wellness products for the bath and kitchen as well as decorative panels. The company currently offers total project solutions for residential and commercial customers; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under well known and respected brands, such as American Standard<sup>®</sup>, Jado<sup>®</sup>, Porcher<sup>®</sup>, Safety Tubs<sup>®</sup>, Crane Plumbing<sup>®</sup>, Eljer<sup>®</sup>, Fiat<sup>®</sup> and Decorative Panels International<sup>®</sup>. American Standard Brands is an affiliated portfolio company of Sun Capital Partners. The company is online at [www.americanstandard.com](http://www.americanstandard.com), on Twitter at [twitter.com/americanstandard](https://twitter.com/americanstandard) and on Facebook at [www.facebook.com/AmericanStandardPlumbing](https://www.facebook.com/AmericanStandardPlumbing).

## **About Houzz**

Houzz ([www.houzz.com](http://www.houzz.com)) is a leading online platform for home remodeling, providing inspiration, information, 'advice and support for homeowners and home improvement professionals through its website and mobile applications. Houzz features the largest residential design database in the world, articles written by design experts, product recommendations, a vibrant community powered by social tools, and information on more than 1.5 million remodeling and design professionals worldwide who can help turn ideas into reality. [@houzz\\_inc](https://www.houzz.com/@houzz_inc)