



For more information:
Nora DePalma
O'Reilly DePalma for American Standard
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

New Decorative Styles Added to High Efficiency Champion PRO Toilet Series

*Popular American Standard Toilet Line Expanded to Include Two New Tank
Designs; Available Exclusively Through Wholesale Distribution*

PISCATAWAY, N.J. (July 9, 2014) – The high performance, trade exclusive [Champion PRO line of toilets](#) from American Standard has been expanded to include two new decorative tank designs that beautifully complement traditional bath decors.

The new tank designs include [Portsmouth](#), characterized by historic details reminiscent of Colonial Williamsburg, and [Retrospect](#), which is distinguished by classically styled curves. Each new design coordinates with a corresponding collection of bath fixtures and faucets to make it easy to create a harmonized bathroom look.

Both the Portsmouth and Retrospect styles are available in standard height (15 inches) elongated models, plus in comfortable Right Height (16 1/2 inches) elongated and round front versions. These wholesale exclusive toilets provide a wide range of features designed to deliver reliable performance, easy maintenance, and personalized comfort.



The distinctive Portsmouth tank is one of two new design choices available in the respected Champion PRO series of high efficiency toilets (HETs) toilets from American Standard.

- more -

Engineered for Virtually Clog-Free Performance

The Portsmouth and Retrospect Champion PRO toilets features the industry's largest siphonic 2-3/8-inch trapway and 4-inch diameter flush valve that deliver powerful performance and are designed for virtually no clogs. The exclusive American Standard PowerWash bowl cleaning technology scrubs the bowl with pressurized water from the rim during every flush to remove every last trace of paper and waste.



The high performance, trade exclusive Champion PRO toilet series from American Standard offers two attractive new tank designs, including this classically curved Retrospect model.

These new models are high efficiency toilets (HET) that consume only 1.28 gallons per flush (gpf). They have earned WaterSense-certification from the U.S.

Environmental Protection Agency (EPA) for providing high performance and water savings, all while using 20 percent less water than traditional 1.6 gpf toilets. Along with all Champion PRO toilets, these new models achieve the highest bulk removal score on the Maximum Performance (MaP) test, an independent report of toilet performance.

These toilets can successfully flush 1,000 grams (2.2 pounds) of waste while using a water-saving 1.28 gpf.

For added durability, these Champion PRO toilets feature robust metal parts not found on products in big box stores.

These new models are available in white and linen with a chrome finish trip lever.

Optional satin nickel and oil rubber bronze trip lever finishes are available to coordinate with bathroom faucets.

Easy to Install, Easy to Maintain

These six new Champion PRO series toilets include EZ-Install installation kits designed to ensure that floor bolts remain upright, the tank-to-bowl connection process is streamlined, and the time-consuming task of bolt cutting is eliminated. They all have 12-inch rough-in configurations.

Plus, it's easy to clean these Portsmouth and Retrospect HETs featuring EverClean, the unique permanent finish available exclusively from American Standard that inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface, helping toilets stay cleaner, longer.

Champion the Cause of Safe Sanitation

Buy a Champion and be a champion. It's that simple. For every Champion toilet sold in the U.S. and Canada in 2014, American Standard will donate one sanitary toilet pan to help save lives and improve the quality of life in developing countries. American Standard engineers have invented the SaTo (pronounced SAH-toh, derived from "Safe Toilet"), a [cost effective hygienic toilet pan](#) that uses ingeniously simple mechanical and water seals to close off pit latrines from the open air, thereby reducing disease transmission. In 2013 alone, the Company distributed more than 500,000 SaTos to families in Bangladesh, providing them with a safe sanitation solution.

Learn more about the [American Standard Flush For Good campaign](#), which aims to raise the standard of living for families experiencing lack of safe water and sanitation facilities. Visit www.flushforgood.com.

For more information on the complete line of Champion PRO toilets, visit www.americanstandard.com or call (800) 442-1902.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard[®], DXV[™], Safety Tubs[®], Crane Plumbing[®], Eljer[®], Fiat[®] and Decorative Panels International[®]. American Standard Brands is owned by [Lixil Corporation](#) (TSE Code 5938), a global building products company. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, <https://www.facebook.com/AmericanStandardPlumbing>.

Champion[®], Portsmouth[®], Retrospect[®], Right Height[®], PowerWash[®] and EverClean[®] are registered trademarks of American Standard Brands.

EZ-Install[™], SaTo[™] and Flush for Good[™] are trademarks of American Standard Brands.

WaterSense[®] is a registered trademark of the U.S. Environmental Protection Agency (EPA).



The mechanical and water seals created by this trap-door style SaTo hygienic toilet pan, invented by American Standard Brands, have improved the quality of life for residents of Bangladesh by keeping flies and insects out of open pit latrines.