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FOR IMMEDIATE RELEASE

Pioneering Estate VorMax Toilet Delivers The Cleanest Flush Ever Engineered

*Innovative Toilet from American Standard Provides a Cleaner,
Water-Efficient Experience with Innovative Flushing Technology*

LAS VEGAS, HD EXPO (May 13, 2015) — Top to bottom cleaning that is virtually effortless – that's how the Estate VorMax toilet from American Standard reinvents the bowl cleaning experience.

Eliminating the traditional tiny rim holes around the bowl that carry water during a flush, the [VorMax flush delivers one powerful jet of water](#) that scrubs the entire bowl completely clean. This high efficiency toilet (HET) [removes all splatter, skid marks and clinging waste](#) using only 1.28 gallons of water per flush (gpf). That means less time, money and elbow grease spent on toilet bowl maintenance and cleaning supplies.



This [Estate VorMax toilet](#) from American Standard showcases distinctive beveled-edge styling and high performance, delivering a powerful horizontal jet of water to thoroughly scrub the bowl with every flush.

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The Estate VorMax toilet is easy to keep sparkling between cleanings. The CleanCurve Rim omits the rim overhang and holes inside the bowl where dirt and buildup can hide. Plus, the EverClean antimicrobial finish inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface.

The Cleanest Flush, Ever

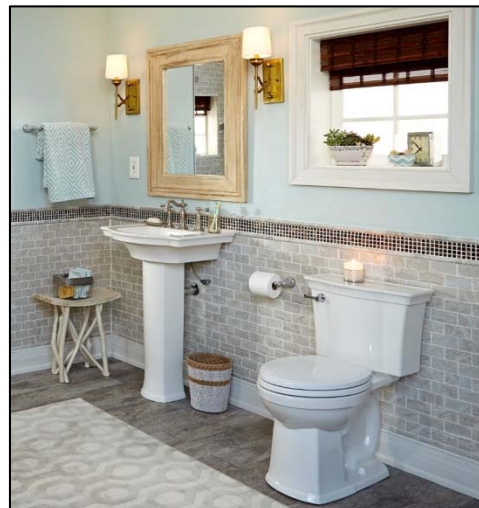
The innovative VorMax flushing system has been independently verified to clean the bowl [two times better than conventional toilets](#)*. The VorMax flushing action allows water to [powerfully scour every square inch of the bowl](#), even the hard-to-reach spots under the rim.

VorMax Saves Water, Powerfully

The Estate VorMax achieves the highest bulk removal score on the Maximum Performance (MaP) test, an independent report of toilet performance. This HET can successfully flush 1,000 grams (2.2 pounds) of waste while using a water-saving 1.28 gpf. The Estate VorMax has earned WaterSense-certification from the U.S. Environmental Protection Agency (EPA) for providing high performance while using 20 percent less water than traditional 1.6 gpf toilets.

Convenient Features

The Estate VorMax toilet provides personalized comfort with a Right Height (16 1/2-inch) elongated bowl configuration. It comes with an EZ-Install kit designed to ensure simple, easy installation. Plus, the toilet is covered by a lifetime warranty on the chinaware and a 10-year warranty on tank parts.



The traditionally-styled Estate VorMax toilet is complemented by a statuesque 24-inch pedestal lavatory in this collection. Both fixtures are Right Height models, providing comfort and ease of use.

For more information about the revolutionary Estate VorMax toilet from American Standard, visit www.americanstandard.com or call (800) 442-1902.

*Source: IAPMO R&T Labs Test Report No. 109-141486-002, comparing VorMax against conventional under-the-rim-water-dispersal toilets from major retailers.

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Maximum Performance (MaP) testing performed by IAPMO R&T Lab. MaP Report conducted by Veritec Consulting, Inc. and Koeller and Company

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