



For more information:
Nora DePalma, O'Reilly DePalma
For LIXIL Water Technology Americas
American Standard, DXV
(770) 772-4726
nora.depalma@oreilly-depalma.com

FOR IMMEDIATE RELEASE

Beale Touchless Faucet Brings Sleek Style and Advanced Performance to the Contemporary Kitchen

*Hands Free Pull-Down Electronic Faucet Offers Option to Operate Manually;
Complemented by Design-Matched Standard Pull-Down and Bar Models*

LAS VEGAS, KITCHEN & BATH INDUSTRY SHOW (Jan. 19, 2016) — Showcasing striking, contemporary design and superb performance, the new Beale high-arc kitchen faucet collection features a Selectronic touchless model offering the unique option of switching to manual operation by simply sliding a movable door to cover the sensor.

Delivering effortless wave-on/wave-off functionality, the Selectronic Beale faucet helps reduce the risk of cross-contamination in food preparation. This exclusive Selectronic proximity technology delivers dependable, touchless operation to improve hygiene, while also making it easy to access the faucet when the user's hands are full or dirty.



The sleek and stylish Beale Selectronic kitchen faucet from American Standard helps make common kitchen tasks feel effortless thanks to convenient, hands-free operation and a pull-down, 2-function sprayer.

- more -

The option to change to manual operation provides flexibility with the Selectronic Beale to suit the user's preference and comfort level with touchless faucet technology. By gliding the movable door to cover the sensor, the faucet becomes easy to operate by guests and others using the kitchen. An LED indicator signals that the hands-free mode has been activated.

In addition to this hands-free model, the Beale collection also includes a hand-operated pull-down kitchen faucet and a design-matched manual bar faucet. All three luxury faucets feature smooth, single-handle functionality for ease of use and clean, attractive lines, sure to provide a brilliant focal point in any modern kitchen setting. They can be tastefully accented by the American Standard [Prevoir assortment of stainless steel sinks](#), which offer durable 18-gauge construction in styles including square, rectangular, round and oval.



New from American Standard, the Beale pull-down kitchen faucet includes a 2-function spray head with an easy-to-clean face and contemporary styling for the modern kitchen.

Supplying sleek, intuitive functionality, this collection was designed to place the user in complete control over common kitchen tasks. All Beale faucets offer a choice of two spray patterns – stream and spray – as well as a pause feature that is useful when filling a large container outside of the sink.

Beale faucets offer unparalleled performance from two brand-exclusive docking system features: Re-Trax, which provides smooth operation and superior spray head retraction; and Dock-Tite, the magnetic mechanism that keeps the pull-down spray head tightly secured to the spout.

This Beale collection is available in a choice of two long-lasting finishes: polished chrome and a stainless steel that coordinates with contemporary-styled kitchen appliances and accessories.



Built for lasting beauty, these Beale faucets feature a metal body, deck plate and ADA-compliant accessible handle. Ceramic disc valve cartridges guarantee a lifetime of smooth, drip-free operation, while the faucet's robust, braided nylon spray hose provides kink and fray-resistant durability. Pre-attached, color-coded stainless steel supply lines are provided for easy installation.

The Beale faucet collection will be available at kitchen and bath showrooms and wholesalers nationwide starting in May 2016. For more information, visit www.americanstandard.com.

Offering thoroughly contemporary good looks, the new Beale Collection from American Standard includes a coordinating pull-down bar faucet featuring all-metal construction and a lifetime of optimum performance.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, DXV®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is owned by [LIXIL Corporation](http://www.lixil.com) (TSE Code 5938), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, <https://www.facebook.com/AmericanStandardPlumbing>.

Re-Trax®, Selectronic® and Prevoir® are registered trademarks of American Standard Brands. Beale™ and Dock-Tite™ are trademarks of American Standard Brands.

###