



PART OF **LIXIL**

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FOR IMMEDIATE RELEASE

Pioneering Heritage VorMax Toilet Delivers The Cleanest Flush Ever Engineered

*Classically-Styled American Standard Toilet Provides a Cleaner,
Water-Efficient Experience with Innovative Flushing Technology*

LAS VEGAS, HD EXPO (May 4, 2016) —
Top to bottom cleaning that is virtually effortless
— that's how the [Heritage VorMax toilet](#) from
American Standard reinvents the bowl cleaning
experience.

Eliminating the traditional tiny rim holes around
the bowl that carry water during a flush, the
[VorMax flush delivers one powerful jet of water](#)
that scrubs the entire bowl completely clean.
This high efficiency toilet (HET) [removes all
splatter, skid marks and clinging waste](#) using
only 1.28 gallons of water per flush (gpf). That
means less time, money and elbow grease
spent on toilet bowl maintenance and cleaning
supplies.



Loaded with features delivering a powerfully clean flush that makes routine maintenance easy, this American Standard Heritage VorMax toilet is characterized by classically styled curves that complement traditional bath décor.

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The Heritage VorMax toilet is easy to keep sparkling between routine cleanings. Its CleanCurve Rim omits the rim overhang and holes inside the bowl where dirt and buildup can hide. Plus, its EverClean antimicrobial finish inhibits the growth of stain and odor-causing bacteria, mold and mildew on the surface. The result: no more worries about a tidy toilet. Let those unexpected guests drop in, anytime.

The Cleanest Flush, Ever

The innovative VorMax flushing system has been independently verified to clean the bowl [two times better than conventional toilets](#)*. The Heritage VorMax toilet's flushing action allows water to [powerfully scour every square inch of the bowl](#), even the hard-to-reach spots under the rim.



This classically-styled Heritage VorMax high-efficiency toilet from American Standard delivers a powerful horizontal jet of water to thoroughly scrub the bowl with every flush. It is complemented here with the Retrospect pedestal sink for an elegant bathroom suite.

VorMax Saves Water, Powerfully

The Heritage VorMax toilet achieves the highest bulk removal score on the Maximum Performance (MaP) test, an independent report of toilet performance. This HET can successfully flush 1,000 grams (2.2 pounds) of waste while using a water-saving 1.28 gpf. It has earned WaterSense-certification from the U.S. Environmental Protection Agency (EPA) for providing high performance while using 20 percent less water than traditional 1.6 gpf toilets.

Convenient Features

The Heritage VorMax toilet provides personalized comfort with its Right Height (16 1/2-inch) elongated bowl configuration. It comes with an EZ-Install kit designed to ensure simple, easy installation. Plus, it is covered by a limited lifetime warranty on the chinaware and a 10-year limited warranty on tank parts. The matching toilet seat, which is purchased separately, has a limited one-year warranty.

To create a coordinating bathroom suite, the oval [Kipling freestanding soaking tub](#) and regal [Retrospect pedestal sink](#) are handsome fixtures complementing the design lines of the Heritage VorMax toilet. The Old World elegance of the [Quentin lavatory faucets](#) completes this traditional bath design space.

The VorMax toilet line was named a [2015 GOOD DESIGN award recipient](#) in the Bath category for design excellence. The Chicago Athenaeum Museum of Architecture and Design annually presents the prestigious GOOD DESIGN Award for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.

The Heritage VorMax is available at kitchen and bath showrooms and wholesalers nationwide. Prices range from \$499 to \$625, depending on configuration and color choice of white or linen.

For more information about the [revolutionary VorMax toilet flushing technology](#) from American Standard, visit www.americanstandard.com or call (800) 442-1902.

*Source: IAPMO R&T Labs Test Report No. 109-141486-002, comparing VorMax against conventional under-the-rim-water-dispersal toilets from major retailers.

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Maximum Performance (MaP) testing performed by IAPMO R&T Lab. MaP Report conducted by Veritec Consulting, Inc. and Koeller and Company.

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