FOR IMMEDIATE RELEASE

Edgewater Pull-Down Kitchen Faucets Offer Modern Styling and Multi-Function Performance

Esteemed Red Dot Award Presented to American Standard for Prize-Winning Design and Innovative Technologies in This Collection

PISCATAWAY, N.J. (June 2, 2016) — An intriguing blend of sleek, geometric styling and impressive functionality, the new Edgewater collection of pull-down kitchen and bar faucets from American Standard accomplishes kitchen tasks with ease. Beneath sleek curves and strong design lines, these striking kitchen sink faucets offer an intuitive 4-function sprayer, plus pause feature, that put even the more demanding home chefs in full control.

The award-winning Edgewater pull-down kitchen faucets from American Standard deliver five convenient functions — pause, stream, spray, jet and mist — for optimum performance in food preparation and execution of household tasks.
Its contemporary form and pioneering operation earned the Edgewater kitchen faucet line the Red Dot Award, the international distinction for excellence in design innovation. Participants from 57 nations registered more than 5,200 products for the Red Dot Award: Product Design 2016. An international jury selected those choice products that differentiated themselves through their aesthetic quality, durability, functionality, and emotional connection to the end user.

This Edgewater assortment includes three faucet models: a pull-down style and a semi-pro model that both incorporate patented multi-function operation, plus a design-matched pull-down bar faucet to complete the collection. Thanks to the American Standard exclusive SelectFlo patented spray technology showcased in the Edgewater multi-function sprayer, ordinary food preparation and clean-up become a joy to complete. Users can efficiently manage any kitchen sink task by simply toggling down into spray mode and rotating the dial to select the desired spray pattern.

Like all SelectFlo faucets from American Standard, the stylish Edgewater pull-down and semi-pro kitchen faucets offer the following useful spray patterns:

- Stream to fill large pots quickly
- Spray for everyday rinsing
- Jet spray to power through tough cleaning jobs
- Mist for gentle soaking and rinsing
- Plus, a Pause feature that is useful when filling a container not in the sink.
An optional scrub brush attachment is available to tackle tough clean-up jobs.

The pull-down and bar faucet models offer effortless performance from two brand-exclusive docking system features: Re-Trax, which provides smooth operation and superior spray head retraction; and Dock-Tite, the magnetic mechanism that keeps the pull-down spray head tightly secured to the spout.

Even conserving water is an easy task with Edgewater kitchen faucets. They deliver a water-saving 1.5 gallon per minute (gpm) flow rate, which is more than a 30 percent reduction over the volume used by industry-standard 2.2 gpm kitchen faucets.
Edgewater Pull-Down Kitchen Faucets Offer Modern Styling and Multi-Function Performance

- more -

Thoughtfully designed to fit seamlessly into any kitchen configuration and decor, Edgewater faucets feature an extra-long, single-hole mounting post and optional metal deck plate to accommodate a variety of different styles of sinks, countertop materials, and countertop depths.

For additional design flexibility, these kitchen faucets are available in a choice of two long-lasting finishes: polished chrome and stainless steel. They tastefully accent any of the durable American Standard stainless steel sinks, which are available in a variety of configurations.

Built for lasting beauty, each Edgewater faucet features a metal body, mounting hardware and a two-part, ADA-compliant lever handle. Ceramic disc valve cartridges guarantee a lifetime of drip-free operation, while the faucet’s robust nylon spray hose
Edgewater Pull-Down Kitchen Faucets Offer Modern Styling and Multi-Function Performance

ensures kink and fray-resistant durability. Pre-attached, color-coded stainless steel supply lines make installation simple.

Pricing for this assortment is: semi-pro pull-down $550; pull-down $425; and bar faucet $375. This Edgewater kitchen faucet collection is available at kitchen and bath showrooms and wholesalers nationwide.

For more information, visit www.americanstandard.com or call (800) 442-1902.

ABOUT AMERICAN STANDARD BRANDS
American Standard Brands make life healthier, safer and more beautiful at home, at work, in the community and throughout the world. Offering total project solutions for residential and commercial customers around the world with respected brands such as American Standard®, DXV®, Safety Tubs®, Crane Plumbing®, Eljer®, Fiat® and Decorative Panels International®. American Standard Brands is owned by LIXIL Corporation (TSE Code 5938), and is part of LIXIL Water Technology business, which operates across 150 countries. The LIXIL Water Technology brands include: LIXIL, INAX, GROHE, American Standard, and JAXSON. Learn more at www.americanstandard.com, or follow us at twitter.com/AmStandard, https://www.facebook.com/AmericanStandardPlumbing.

SelectFlo® and Re-Trax® are registered trademarks of American Standard Brands.

Edgewater™ and Dock-Tite™ are trademarks of American Standard Brands.

###